

British Columbia Association of School Business Officials

2020 AGM and Conference
Sponsorship and Exhibitor Opportunities

May 20 to 22, 2020
Penticton Lakeside Resort Hotel, Penticton, BC



We are pleased to invite you to sponsor the 2020 BCASBO AGM and Conference in Penticton BC.

Our annual conference offers an exceptional opportunity for BC wide exposure and one-on-one networking. We expect 160 attendees who are key decision makers in all sixty K-12 public education school districts in British Columbia. They all influence or make strategic business and purchasing decisions for their school districts.

This is your opportunity to showcase your products and services and build relationships with BC's school district business leaders.

The theme of this year's conference is "Strategic Alignment – Leading for Student Success" and will feature keynote speakers, in-depth plenary and breakout sessions, and networking opportunities. The conference will again be held at the Penticton Lakeside Resort Hotel and Conference Centre. This year's Trade Show will take place on Wednesday May 20 from noon to 5 p.m.

Reasons to Participate

- Personal interaction with key decision makers from across the province
- Networking and relationship building opportunity
- Opportunity to gather feedback about your products and services from senior business decision makers from BC school districts
- Opportunity to showcase your product or service

To discuss sponsorship or exhibitor opportunities please contact:

Allan Reed, Executive Director.

Phone: 1-250-981-6201

E-mail: executivedirector@bcasbo.ca

Expected Timing of Trade Show Setup and Take Down:

SetUp	Wednesday, May 20, 2020 - 8:00 a.m. to 11:45 a.m.
Take Down	Wednesday, May 20, 2020 – 5:00 to 6:00 p.m. or Thursday, May 21, 2020 - 8:00 to 10:00 a.m.

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Benefits v = Included	Gold \$5,000 Limit of 6 on a first registration basis	Silver \$2,500	Meal Sponsor Breakfast or Lunch - \$2,000; Coffee Break - \$1,000	Vendor Conference Registration - \$1,000
Vendor Information Booth in the Exhibit Hall	v	v		
A one-hour workshop on your product or service on the afternoon of Thursday, May 21.	v			
Full Conference registration including all meals during the conference. Additional full conference registrations available at the member rate of \$475. One day registration for meals only available for \$150.	Two	One		One
Opportunity to make brief remarks at selected appropriate sponsored event			v	
Tent cards with your logo on buffet and dining tables during the event sponsored			v	
Logo in the program agenda and on conference website	v	v	v	
Distribution of one promotional item or and one brochure to all conference delegates	v	v	v	v
Preliminary delegate list (provided before the conference)	v	v		

The Exhibit Hall will be open from 12:00 noon to 5:00 p.m. on Wednesday, May 20, 2020. Lunch will be served adjacent to the Exhibit Hall from 12:00 p.m. to 1:00 p.m. The Conference Program will also include dedicated time for all participants to visit the Trade Show from 3:00 to 5:00 p.m. Complimentary tasting of Okanagan Wines will be available during the Trade Show.

Gold and Silver Sponsors are asked to provide a booth prize. Conference participants will be provided with a Trade Show Passport. Completed passports will be eligible for a draw for these prizes which will be held at dinner on Wednesday May 20, 2020.