

British Columbia Association of School Business Officials

2019 AGM and Conference Sponsorship and Exhibitor Opportunities

May 22 to 24, 2019

Penticton Lakeside Resort Hotel, Penticton, BC



We are inviting you to sponsor the 2019 BCASBO AGM and Conference in Penticton BC.

Our annual conference offers an exceptional opportunity for BC wide exposure and one-on-one networking with over 160 school district decision makers from across BC. Conference attendees are key decision makers that make strategic business and purchasing decisions for their school districts.

This is your opportunity to showcase your products and services and build relationships with BC's school district business leaders.

The theme of this year's conference is "Transformational Leadership" and will feature exciting key note speakers, in depth breakout sessions and exciting social activities. The conference will be held at the Penticton Lakeside Resort Hotel and the exhibit hall will be the hub of activities on Wednesday May 22 from noon to 5 p.m.

Reasons to Participate

- Personal interaction with key decision makers from across the province
- Networking and relationship building opportunity
- Opportunity to gather feedback about your products and services from senior business decision makers from BC school districts
- Opportunity to showcase your product or service

WE ENCOURAGE YOU TO SIGN UP EARLY

To discuss sponsorship or exhibitor opportunities please contact

Allan Reed, Executive Director.

Phone: 1-250-981-6201

E-mail: executivedirector@bcasbo.ca

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2019 AGM and Conference

Sponsorship and Exhibitor Opportunities



Sponsorship and Exhibitor Opportunities 2019

Benefits	Gold \$3,000 + *	Silver \$2,250	Meal Sponsor - \$2,000	Event Sponsor - \$500
Vendor Information Booth in the Exhibit Hall	V	V		
A forty minute of a workshop on your product or service on Thursday, May 23	V			
Conference registration including lunch and the evening networking event on Wednesday, May 22 and the keynote speaker presentation on Thursday, May 23	Two	One		
Opportunity to make brief remarks at selected appropriate sponsored event			V	
Tent cards on buffet and dining tables during the event sponsored			V	
Logo in the program agenda and on conference website	V	V	V	V
Distribution of one promotional item or and one brochure to all conference delegates	V	V	V	V
Preliminary delegate list (provided before the conference)	V	V		

**Limit of 12 on a first registration basis*

The Exhibit Hall will be open from 12:00 noon to 5:00 p.m. on Wednesday, May 22, 2019. Lunch will be served adjacent to the Exhibit Hall from 12:00 p.m. to 1:30 p.m. The Conference Program will also include dedicated time for all participants to visit the Trade Show from 3:00 to 5:00 p.m. A draw for booth prizes will be held at 5:00 pm on Wednesday May 22, 2019.

Timing of set up:

Move in Date and Time (Exhibitors): Wednesday, May 22, 2019 - 8:00 a.m. to 11:45 a.m.
 Move out Date and Time (All): Thursday, May 23, 2019 - 8:00 a.m. to 12 p.m.

For additional information please contact Allan Reed, Executive Director.

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