



MANAGER - INTERNATIONAL EDUCATION, MARKETING & RECRUITMENT

(CONTINUING)

The Maple Ridge - Pitt Meadows School District (SD42) has an opening for a Manager - International Education, Marketing and Recruitment, effective immediately. Reporting to the Principal, Riverside Centre, this role has responsibility for student recruitment, marketing of International Education initiatives for the District and overseeing the support of international students. This includes developing and implementing annual strategic marketing and recruitment plans with the goal of meeting forecasted international education enrolment targets for international programs. This position supports the Principal, Riverside Centre, with leadership and management of the International Education department including recruitment, coaching, training and development of staff and employee relations.

The applicant will possess:

- A bachelor's degree in marketing, business administration or related field, or equivalent combination of education and experience.
- Minimum 5 years' experience in a management position with demonstrated abilities in the areas of sales, marketing, business management, and employee relations in a unionized environment, with international travel experience and exposure.
- Demonstrated experience working in the International Education sector, including recent experience designing and implementing various elementary and secondary international education student programs and activities.
- Successful experience with managing a diverse team of professional staff, with strong interpersonal skills, including coaching and mentoring, performance and attendance management techniques, and corrective discipline and grievance management processes.

For the full job description, please visit:

<https://www.sd42.ca/assets/media/Manager-International-Education-Marketing-and-Recruitment.pdf>

To view the original posting, please visit Make a Future at <https://bit.ly/3zf6xOq>.

This is a full-time, permanent position. The starting salary for this role is \$111,384 plus a comprehensive benefits package. To apply, please forward your cover letter, resume, [district application form](#) and supporting credentials to applicants@sd42.ca. This posting will remain open until April 13, 2023.

The district appreciates the interest of all applicants, however, only those selected for an interview will be contacted.

For more information about our school district, visit: <http://www.sd42.ca/our-district/>