

SPARKROCK



Inside the Innovation Loop: How Customer Feedback Fuels Sparkrock's Evolution

November 2025



Agenda

- 1 **Sparkrock: Introduction**

- 2 **Looking Back: Key Features Launched**

- 3 **Supporting Customer Success**

- 4 **Looking Ahead: Product Roadmap**

- 5 **Showcase: Case Management Prototype**

- 6 **Q&A**



Sparkrock Powers Canada's School Districts

\$13.7
Billion/year

K-12 Finances
Managed

\$10.7
Billion/year

K-12 Payroll
Processed

100K
Employees
/month

K-12 Paystubs Processed

20+ Years

Industry Experience

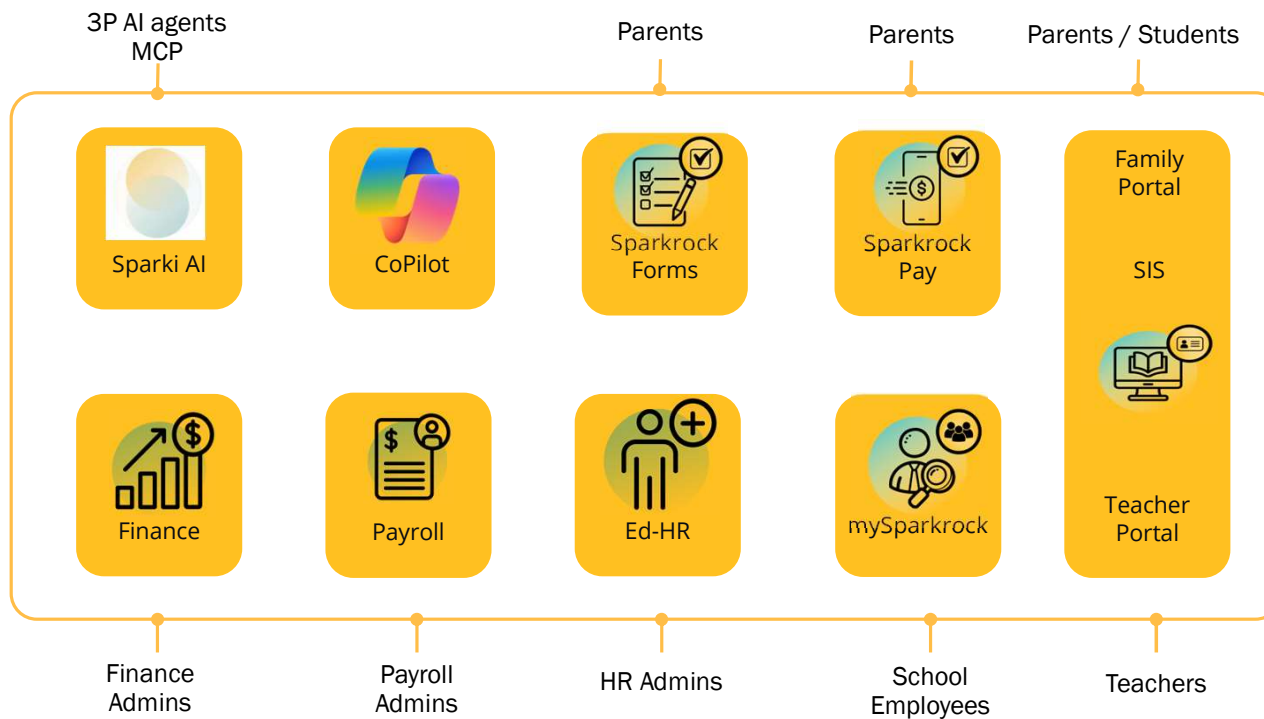
Trusted By Leading K-12 Institutions



SPARKROCK

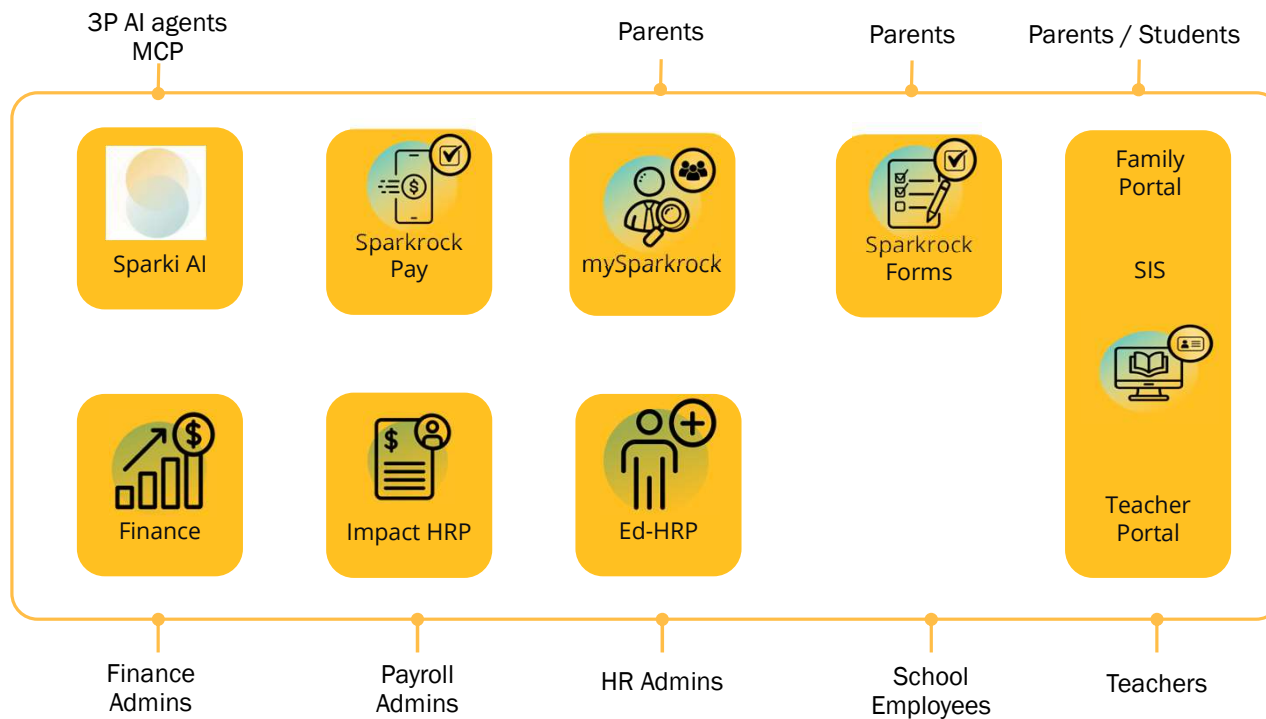
Sparkrock Ed Product Suite – K12 Operating System

Empowering seamless school operations across Finance, HR, School Employees, Students & Parents



Sparkrock Ed Product Suite – K12 Operating System

Empowering seamless school operations across Finance, HR, School Employees, Students & Parents





Looking Back: Key Product Features



By The Numbers: Since 2024 Fall BCASBO

73

Sparkrock Finance and
Ed HRP Maintenance
Releases

107

New Sparkrock Finance
and Ed HRP
Features Released

4

Major Releases

Themes



Streamline Workflows

- Reduce clicks
- Eliminate manual steps
- Remove approval bottlenecks



Smarter Insights & Decision Support

- Make data-driven decisions
- Analyze, filter, and pivot data
- Use conversational AI to get instant answers



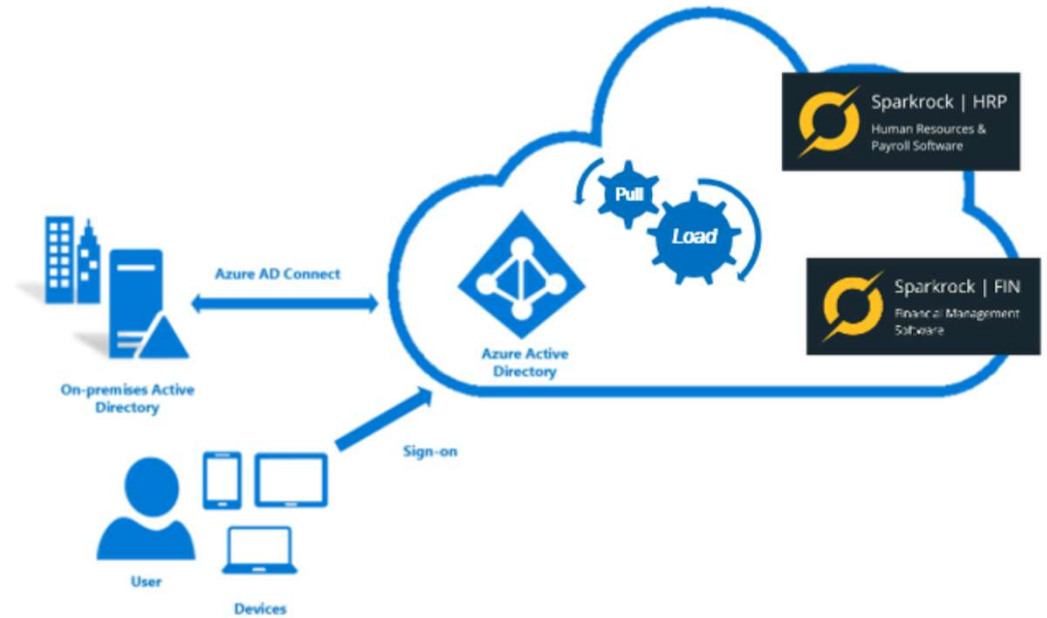
Seamless Integration

- Unify systems and access
- Provide a consistent and secure experience
- Approve from any device

FOR YOUR IT FOLKS...

Integrate Sparkrock with Microsoft Entra Security Groups

- **Centralizes** user management between status and position in Sparkrock Ed HRP, Microsoft Entra, and Sparkrock Finance.
- Adding/removing a user in an Entra Security Group **automatically adds/removes permissions** in Sparkrock Finance.
- Consistent access **across Microsoft 365**.



TURN DATA INTO DECISIONS

Analysis Mode for List Pages

- Instantly analyze list data in Sparkrock Finance without needing to export to Excel.
- Filter, group, and create pivot tables right in Sparkrock Finance.
- Save and share analysis views for consistent reporting.

Posting Date	Document Type	Document No.	Customer Name	Description	Department Code	Program Code	Original Amount	Amount	Amount
3/31/2024	Invoice	PS-INV103197	Relecloud	Invoice S-INV102197	SALES	MEDIUM	3,081.84	3,081.84	3
3/23/2024	Payment	PS-INV103192	Relecloud	Invoice S-INV102192	SALES	MEDIUM	-4,596.16	-4,596.16	-4
3/23/2024	Invoice	PS-INV103192	Relecloud	Invoice S-INV102192	SALES	MEDIUM	4,596.16	4,596.16	4
3/19/2024	Payment	PS-INV103188	Relecloud	Invoice S-INV102188	SALES	MEDIUM	-403.01	-403.01	-
3/19/2024	Invoice	PS-INV103188	Relecloud	Invoice S-INV102188	SALES	MEDIUM	403.01	403.01	-
2/28/2024	Invoice	PS-INV103184	Relecloud	Invoice S-INV102184	SALES	MEDIUM	2,877.48	2,877.48	2
2/21/2024	Payment	PS-INV103179	Relecloud	Invoice S-INV102179	SALES	MEDIUM	-4,999.17	-4,999.17	-4
2/21/2024	Invoice	PS-INV103179	Relecloud	Invoice S-INV102179	SALES	MEDIUM	4,999.17	4,999.17	4
1/31/2024	Invoice	PS-INV103171	Relecloud	Invoice S-INV102171	SALES	MEDIUM	2,877.48	2,877.48	2
1/24/2024	Payment	PS-INV103166	Relecloud	Invoice S-INV102166	SALES	MEDIUM	-2,757.70	-2,757.70	-2
1/24/2024	Invoice	PS-INV103166	Relecloud	Invoice S-INV102166	SALES	MEDIUM	2,757.70	2,757.70	2
1/20/2024	Payment	PS-INV103162	Relecloud	Invoice S-INV102162	SALES	MEDIUM	-403.01	-403.01	-
1/20/2024	Invoice	PS-INV103162	Relecloud	Invoice S-INV102162	SALES	MEDIUM	403.01	403.01	-
12/28/2023	Payment	PS-INV103154	Relecloud	Invoice S-INV102154	SALES	MEDIUM	-686.67	-686.67	-
12/28/2023	Invoice	PS-INV103154	Relecloud	Invoice S-INV102154	SALES	MEDIUM	686.67	686.67	-
12/24/2023	Payment	PS-INV103151	Relecloud	Invoice S-INV102151	SALES	MEDIUM	-919.23	-919.23	-
12/24/2023	Invoice	PS-INV103151	Relecloud	Invoice S-INV102151	SALES	MEDIUM	919.23	919.23	-
12/20/2023	Payment	PS-INV103147	Relecloud	Invoice S-INV102147	SALES	MEDIUM	-201.51	-201.51	-
12/20/2023	Invoice	PS-INV103147	Relecloud	Invoice S-INV102147	SALES	MEDIUM	201.51	201.51	-
11/27/2023	Payment	PS-INV103142	Relecloud	Invoice S-INV102142	SALES	MEDIUM	-2,190.81	-2,190.81	-2
11/27/2023	Invoice	PS-INV103142	Relecloud	Invoice S-INV102142	SALES	MEDIUM	2,190.81	2,190.81	2
11/23/2023	Payment	PS-INV103138	Relecloud	Invoice S-INV102138	SALES	MEDIUM	-2,757.70	-2,757.70	-2
11/23/2023	Invoice	PS-INV103138	Relecloud	Invoice S-INV102138	SALES	MEDIUM	2,757.70	2,757.70	2
11/19/2023	Payment	PS-INV103135	Relecloud	Invoice S-INV102135	SALES	MEDIUM	-403.01	-403.01	-

FASTER, SMARTER SEARCH

Organization data and semantic search

- Search for and **directly jump to** vendors, contacts, orders, invoices, ledger entries, and other records.
- Find what you need, even if you can't remember exactly what it is called.

The screenshot displays the Dynamics 365 Business Central interface for CRONUS USA, Inc. The top navigation bar includes various functional areas like Finance, Budgeting, Journals, Cash Management, Fixed Assets, and Projects. A search bar is prominently featured at the top right. Below the navigation, a 'Headline' section displays 'Good afternoon!' and a list of 'Actions' such as Bank, General, Receivables, Payables, Reports, Approvals, Setup, History, Vendor, and Customer. A 'Trial Balance' tile is also visible. The 'Activities' section provides a summary of key metrics: Overdue Purchase Documents (13), Cash Accounts Balance (\$76,549), and New Incoming Documents (1). Below this, a 'Payments' section shows 'Purchase Documents Due Today' (33), 'Purchase Invoices Next Week' (0), and 'Purchase Discounts Next Week' (0). The 'Document Approvals' section shows 'POs Pending Approval' (0) and 'SOs Pending Approval' (0). The 'Financials' section shows 'Unprocessed Payments' (1). The bottom of the screen shows the start of an 'Incoming Documents' section.

QUICK ACCESS TO BACKUP

Document Attachment Enhancements

- Attach backup to entries with fewer clicks.
- Attach multiple documents at once by drag-and-drop.
- Attachments can be flagged as confidential.
- Preview attachments right in Sparkrock Finance (even password-protected PDFs)

The screenshot displays the Sparkrock Finance interface for CRONUS USA, Inc. The main view shows a list of Purchase Orders with columns for No., Buy-from Vendor No., Buy-from Vendor Name, Location Code, and Amount. The first row is highlighted, showing PO 106001 for Fabrikam, Inc. with an amount of 5,464.90. A right-hand panel provides details for the selected PO, including an 'Incoming Document Files' section with a table of attachments. The table shows one attachment named 'document 1' with a file extension of 'pdf'. Below this, the 'PO Information' section shows summary statistics, and the 'Vendor Details' section is partially visible.

No. ↑	Buy-from Vendor No.	Buy-from Vendor Name	Location Code	Amount
106001	10000	Fabrikam, Inc.		5,464.90
106002	20000	First Up Consultants		2,100.00
106003	40000	Wide World Importers		10,900.00
106004	30000	Graphic Design Institute		3,600.00
106005	50000	Nod Publishers		9,000.00
106006	20000	First Up Consultants	YELLOW	
106007	20000	First Up Consultants	YELLOW	
106008	20000	First Up Consultants	WHITE	
106009	20000	First Up Consultants		16,000.00
106010	20000	First Up Consultants		64,400.00
106011	40000	Wide World Importers		3,000.00
106012	40000	Wide World Importers		39,200.00
106013	50000	Nod Publishers		22,000.00
106014	50000	Nod Publishers		5,700.00
106015	10000	Fabrikam, Inc.		1,000.00
106016	20000	First Up Consultants		1,000.00
106017	10000	Fabrikam, Inc.		1,000.00

Incoming Document Files	
Name	File Extension
document 1	pdf

PO Information	
Lines	1
Lines on Other Invoices	0
Receipts	0
Total Excl. Tax	5,464.90
Amt. to be Received	5,628.85
Amt. to be Invoiced	0.00

Vendor Details	
Vendor Name	Fabrikam, Inc.

REPORTABLE EXPENSE DATA

Expense Claim Enhancements

- Collect structured information with expense claim submission.
- Destination, travel companions, purpose... anything.
- Report and track expense claim data.
- Date-based mileage lookup table.

Attributes - SRF Expense Type

+ New Edit List Delete Edit View Attribute Values Translations

Name	Type	Values	Blocked
→ Travel Date	Date	-	<input type="checkbox"/>
Travel Return	Date	-	<input type="checkbox"/>
Location of Trip	Text	-	<input type="checkbox"/>
Reporting Authority	Text	-	<input type="checkbox"/>
Family Traveling	Option	Child,Spouse,Parent,Grandparent,Staff Member,	<input type="checkbox"/>

STREAMLINE EMPLOYEE SCHEDULES

Employee Work Calendar

- Helps managers **stay on top of employee schedules**, shift changes, and leaves in Sparkrock Ed HRP
- Employees can **easily view their shifts and time-off balances**.
- **Reduces manual time tracking** and minimizes errors.

ems: 4 (Selected Items: 1)

As of Date: 2024/12/29

Assign Work Cal based on: C Calendar

(If Assign Work Calendar = Rotation, display BLUE, If Calendar, display GREEN)

Enter # of Work Hrs Per Day:

	Day 1 / W1Sun	Day 2 / W1Mon	Day 3 / W1Tues	Day 4 / W1Wed	Day 5 / W1Thurs	Day 6 / W1Fri	Day 7 / W1Sat
Hours:	<input type="text" value="0"/>	<input type="text" value="7"/>	<input type="text" value="7"/>	<input type="text" value="7"/>	<input type="text" value="7"/>	<input type="text" value="4"/>	<input type="text"/>
FTE:	<input type="text" value="0"/>	<input type="text" value="0.875"/>	<input type="text" value="0.875"/>	<input type="text" value="0.875"/>	<input type="text" value="0.875"/>	<input type="text"/>	<input type="text"/>
Hours:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
FTE:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Hours:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
FTE:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

MINISTRY COMPLIANCE

EDAS Reporting

- Configure data to include in the **Employment Data and Analysis System** report.
- Run for specific reporting periods and classifications.
- Generate CSV with the correct format and naming.

EDAS Setup

1 - SD Number	99	Employee Exclusion List	1234,4321,9999,9998	Job Code Exclusion List	PD
13 - TDOC Emp Group Code	1	13 - Seniority Service Code	PWEXPR	14 - Termination Activity Code	ACTIVE
14 - Leave Activity Code	FULLLEAVE, PARLEAVE	14 - LTD Leave Reason Code	ALTD, LTD, BLTD, TLTD	15 - Unpaid Sick Days	
16 - Unpaid Sick Hours		17 - Retirement Termination Code	RETIEME	17 - Resignation Termination Code	RESIGNAT
17 - Deceased Termination Code	DECEASED	17 - Expired Contract Termination Code	Contract	21 - Salary Category Codes For GS	4TOG
21 - Salary Category Codes For GS	S	21 - Salary Category Codes For S	SPL	21 - Salary Category Codes For GS	6TOC
24 - Seniority Service Codes	PWEXPPR	27 - Absence Account Code	SR	28 - Absence Reason Code	ADSK, ASKL
30 - TDC Pay Salary Codes		35 - Employee Group Codes	1,2,3,4	36 - Earning Codes	OT1,S,OTIME2,G,OTIME1,S
37 - Entity Code	OT1,S,OTIME2,G,OTIME1,S	39 - Absence Account Code	SR	40 - Absence Reason Code	SICK
43 - Entity Code	CLASS5	44 - Benefit Type	DENCUP	45 - Entity Code	CLASS9
46 - Benefit Type	DENCUP	47 - Entity Code	LTD	49 - Entity Code	ASL
54 - Entity Code	SUBMAT	56 - Entity Code	CLASS1	58 - Entity Code	CLASS1
59 - Entity Code	CLASS2	60 - Entity Code	CLASS2	61 - Entity Code	CLASS2
62 - Absence Reason Code	BCTP	63 - Absence Reason Code	PI	64 - Absence Reason Code	ADPT, TRAT
65 - Absence Reason Code	SPAT	68 - Absence Reason Code	TBRN, TCM5	69 - Absence Reason Code	SBRP, SCM5, SPAM, SPAL
70 - Absence Reason Code	TCML, TCOM	71 - Absence Reason Code	BFAM	73 - Absence Reason Code	CIZ, TRON, TCNV, TCUN
74 - Absence Reason Code	SCPE	74 - Absence Group Code	CONT, CU10, CU12	75 - Absence Reason Code	ALNP, LWOP, POLL, TBL, TRW
75 - Absence Group Code	TEAC, ---	76 - Absence Reason Code	LWOP, POLL	76 - Absence Group Code	CONT, CU10, CU12

Save Cancel

https://trpp61-2.ademblicloud.com/h/boardControl/Benefits

SPEED UP ABSENCE REQUESTS

Instant Absence Notifications

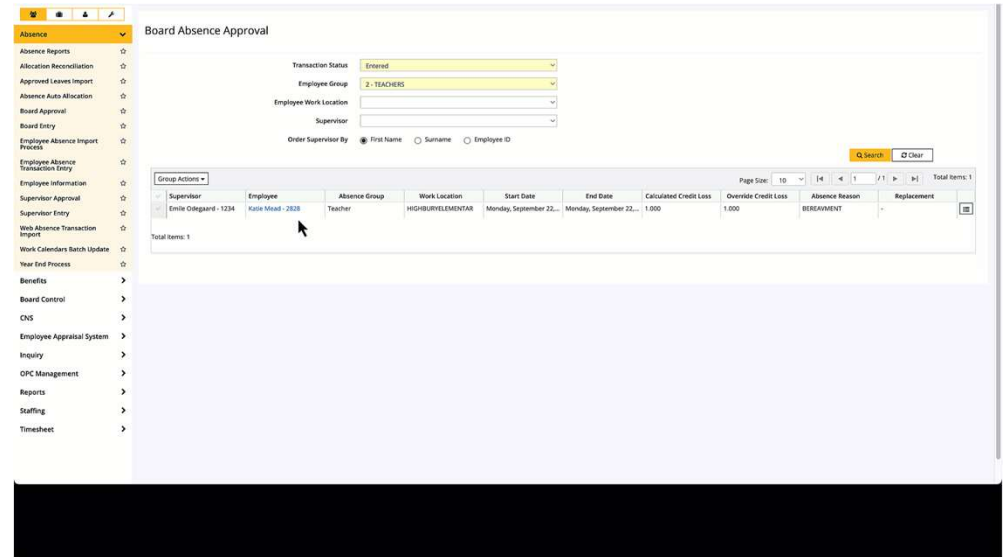
- Board and supervisors receive **email and in-product notifications** for Sparkrock Ed HRP absence approval requests.
- No need to manually check for approvals.
- Reduces approval time and staff follow-up.

ABWIDFLG	True	FLAG TO INDICATE IF THE ABSENCE WIDGET NEEDS TO BE ENABLED OR NOT
ABGREPER	False	# OF DAYS SET TO ENTER BACK MISSED ABSENCES FOR AN EMPLOYEE'S CLOSED POSITIO
RLOAFA	45	# OF REQUIRED LEVELS OF APPROVAL FOR ABSENCES (SUPERVISOR & BOARD)
ABAUTSRE	1	FLAG FOR AUTOMATIC TIMESHEET CREATION FOR REPLACED EMPLOYEES
ABENFUFL	False	FLAG TO INDICATE IF NEAR FUTURE ABSENCES ALLOWED
ABENFUDY	True	# OF DAYS TO ENTER ABSENCES FOR AN EMPLOYEE'S FUTURE POSITION, VALUES ARE FF
ABSEREPT	45	FLAG FOR ENABLING ENHANCED SUPERVISOR ABSENCE REPORT
ABSUPNFN	False	FLAG FOR ENABLING SUPERVISOR ABSENCE NOTIFICATION
	True	

SPEED UP ABSENCE APPROVALS

Absence Approval Enhancements

- Reduce clicks and time it takes to approve absence requests.
- Multi-select requests to efficiently handle bulk requests.
- One-click approvals for pre-approved district-level approvals.



CHAT YOUR WAY TO INSIGHT

Copilot AI Chat

- Get instant answers from your Sparkrock Finance data.
- Ask natural questions — no complex queries needed.
- Work faster with context-aware, in-app assistance.

The screenshot displays the Dynamics 365 Business Central interface for the mySparkrock 26.1 environment. The top navigation bar includes the Dynamics 365 logo, the environment name 'mySparkrock 26.1', and a menu with options like Finance, Budgeting, Journals, Cash Management, and Fixed Assets. Below the navigation bar, there's a breadcrumb trail and a search icon. The main content area features a headline: 'Want to learn more about Sparkrock 365?'. To the right of the headline is an 'Actions' section with links for Bank Deposit, Bank, General, Receivables, Payables, Reports, Approvals, Setup, History, Vendor, Customer, Trial Balance, Sales Tax, and Inventory. Below the headline is an 'Activities' section with three KPI cards: 'Overdue Purchase Documents' (36), 'Cash Accounts Balance' (\$96,214), and 'New Incoming Documents' (1). At the bottom, there are three sections: 'Payments' (Purchase Documents Due Today: 36, Purch. Invoices Next Week: 2, Purchase Disc. Next Week: 0), 'Document Approvals' (POs Pending Approval: 3, SOs Pending Approval: 0), and 'Financials' (Unprocessed Payments: 1).

QUICK SUMMARIES, SMARTER DECISIONS

Summarize with Copilot AI

- Summarizes a record into a brief bullet points.
- Avoid spending extra effort getting insights about your data and planning your approach.
- See top recommendations, bullet-point insights and quick actions without digging through all fields.
- Tailored to your role and context.

The screenshot displays the Dynamics 365 Business Central interface for a Vendor Card. The main content area shows the vendor details for '30000 · Graphic Design Institute'. The 'General' section includes fields for No. (30000), Name (Graphic Design Institute), and Blocked status. Financial data is shown in a table:

Field	Value
Balance (LCY)	11,180.11
Balance (LCY) As Cu...	0.00
Balance Due (LCY)	11,180.11

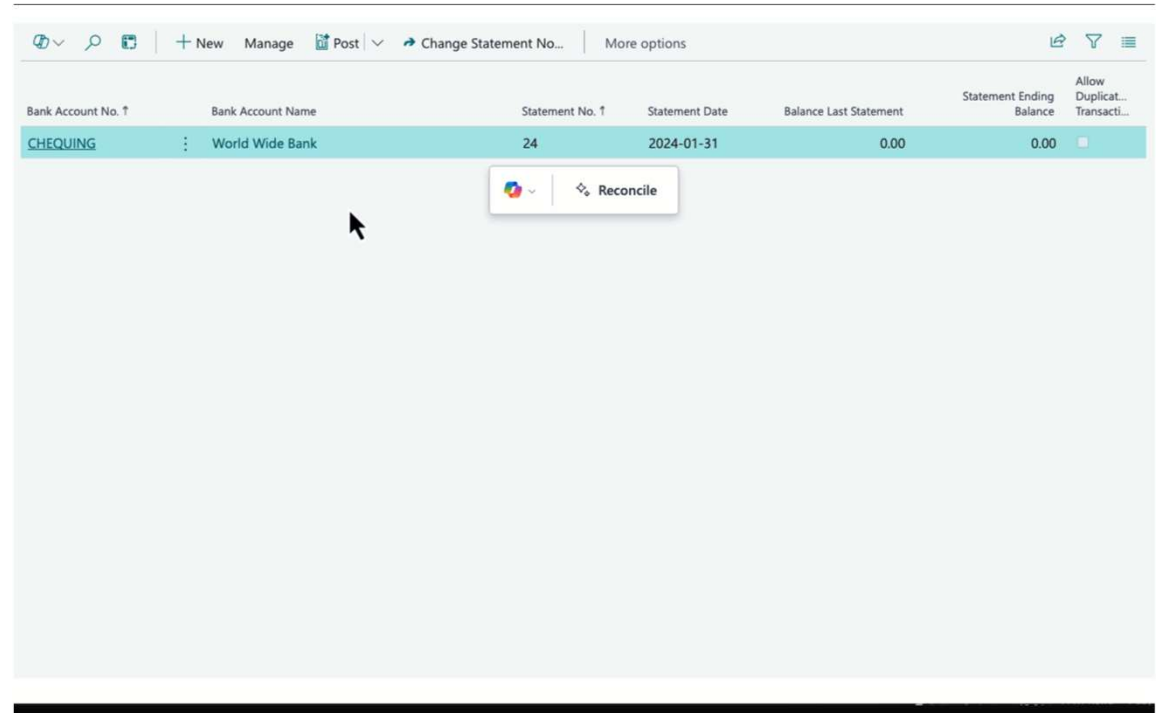
The 'Address & Contact' section includes fields for Address (1111 W Georgia St., Suite 110), City (Vancouver), Province (BC), and Post Code (V6E 4M3). Other contact information includes Email (bryce.jasso@contoso.com) and Primary Contact Code (CT000008). The contact name is Bryce Jasso.

On the right side, there is a 'Summary' panel with a 'Start summarizing' button. Below it is the 'Vendor Picture' section, which features a circular profile photo of Bryce Jasso.

STREAMLINE YOUR RECONCILIATION PROCESS

Bank Reconciliation with Copilot AI

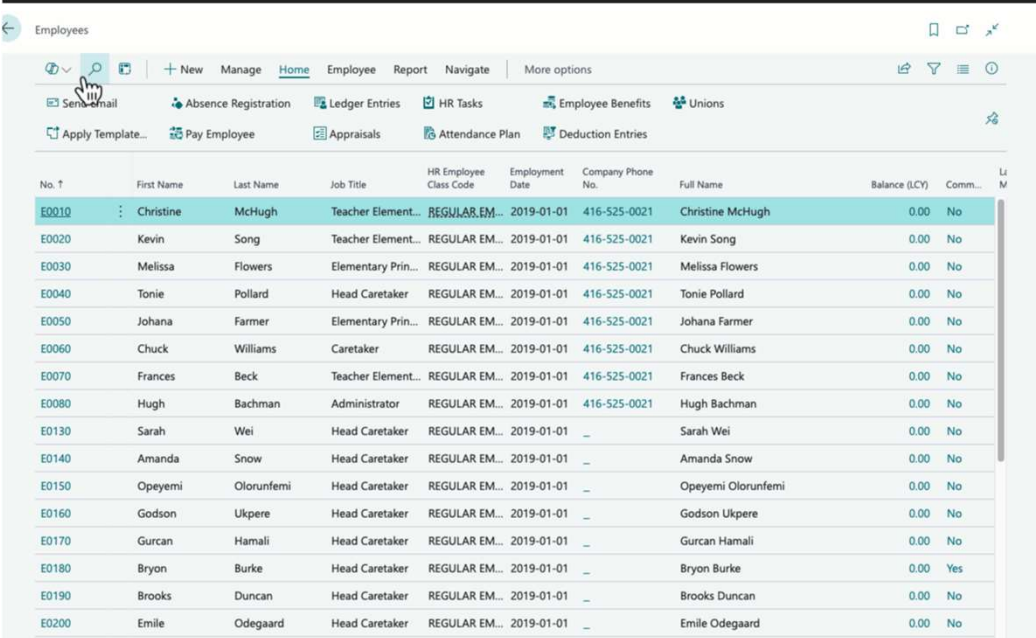
- Cut down manual effort, reduce errors and speed up the reconciliation cycle with smart automation.
- Match bank statement lines with ledger entries.
- Handles complex one to many scenarios.
- Get suggested G/L accounts for unmatched lines.
- Review proposed matches and changes easily. You remain in control.



ASK. ANALYZE. ACT.

Analysis Assist with Copilot AI

- Use natural-language prompts to explore list data.
- Refine, adjust, save or discard the suggested view.
- See top recommendations, bullet-point insights and quick actions without digging through all fields.
- Surfaces insights faster, reduces clicks and manual effort.



No.	First Name	Last Name	Job Title	HR Employee Class Code	Employment Date	Company Phone No.	Full Name	Balance (LCY)	Comm...
E0010	Christine	McHugh	Teacher Element...	REGULAR EM...	2019-01-01	416-525-0021	Christine McHugh	0.00	No
E0020	Kevin	Song	Teacher Element...	REGULAR EM...	2019-01-01	416-525-0021	Kevin Song	0.00	No
E0030	Melissa	Flowers	Elementary Prin...	REGULAR EM...	2019-01-01	416-525-0021	Melissa Flowers	0.00	No
E0040	Tonie	Pollard	Head Caretaker	REGULAR EM...	2019-01-01	416-525-0021	Tonie Pollard	0.00	No
E0050	Johana	Farmer	Elementary Prin...	REGULAR EM...	2019-01-01	416-525-0021	Johana Farmer	0.00	No
E0060	Chuck	Williams	Caretaker	REGULAR EM...	2019-01-01	416-525-0021	Chuck Williams	0.00	No
E0070	Frances	Beck	Teacher Element...	REGULAR EM...	2019-01-01	416-525-0021	Frances Beck	0.00	No
E0080	Hugh	Bachman	Administrator	REGULAR EM...	2019-01-01	416-525-0021	Hugh Bachman	0.00	No
E0130	Sarah	Wei	Head Caretaker	REGULAR EM...	2019-01-01	-	Sarah Wei	0.00	No
E0140	Amanda	Snow	Head Caretaker	REGULAR EM...	2019-01-01	-	Amanda Snow	0.00	No
E0150	Opeyemi	Olorunfemi	Head Caretaker	REGULAR EM...	2019-01-01	-	Opeyemi Olorunfemi	0.00	No
E0160	Godson	Ukpere	Head Caretaker	REGULAR EM...	2019-01-01	-	Godson Ukpere	0.00	No
E0170	Gurcan	Hamali	Head Caretaker	REGULAR EM...	2019-01-01	-	Gurcan Hamali	0.00	No
E0180	Bryon	Burke	Head Caretaker	REGULAR EM...	2019-01-01	-	Bryon Burke	0.00	Yes
E0190	Brooks	Duncan	Head Caretaker	REGULAR EM...	2019-01-01	-	Brooks Duncan	0.00	No
E0200	Emile	Odegaard	Head Caretaker	REGULAR EM...	2019-01-01	-	Emile Odegaard	0.00	No



Supporting Customer Success

SPARKROCK



Some people are readers...

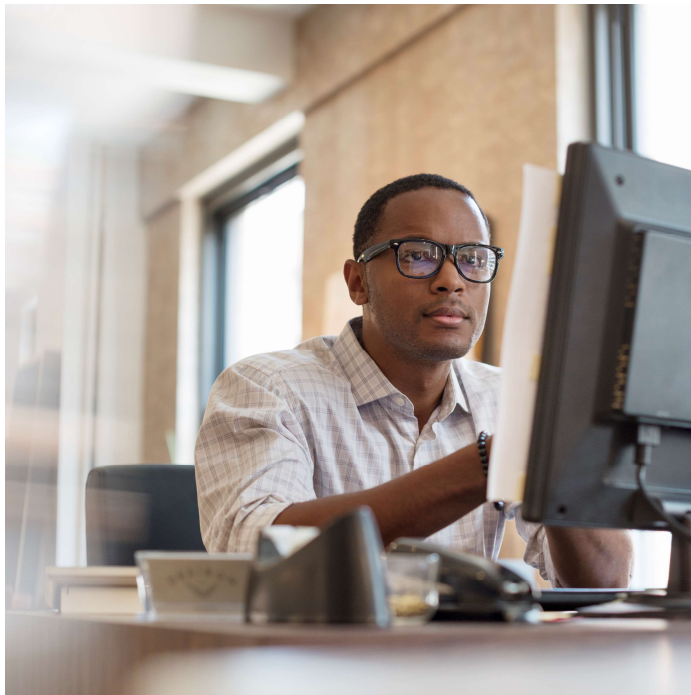
- “Just give me the steps.”

**...and some are
watchers.**

- “I want to see it in action.”



We love both!



How we support your success



Documentation and Training

- Searchable, step-by-step text-based help.
- Video-based walkthroughs.



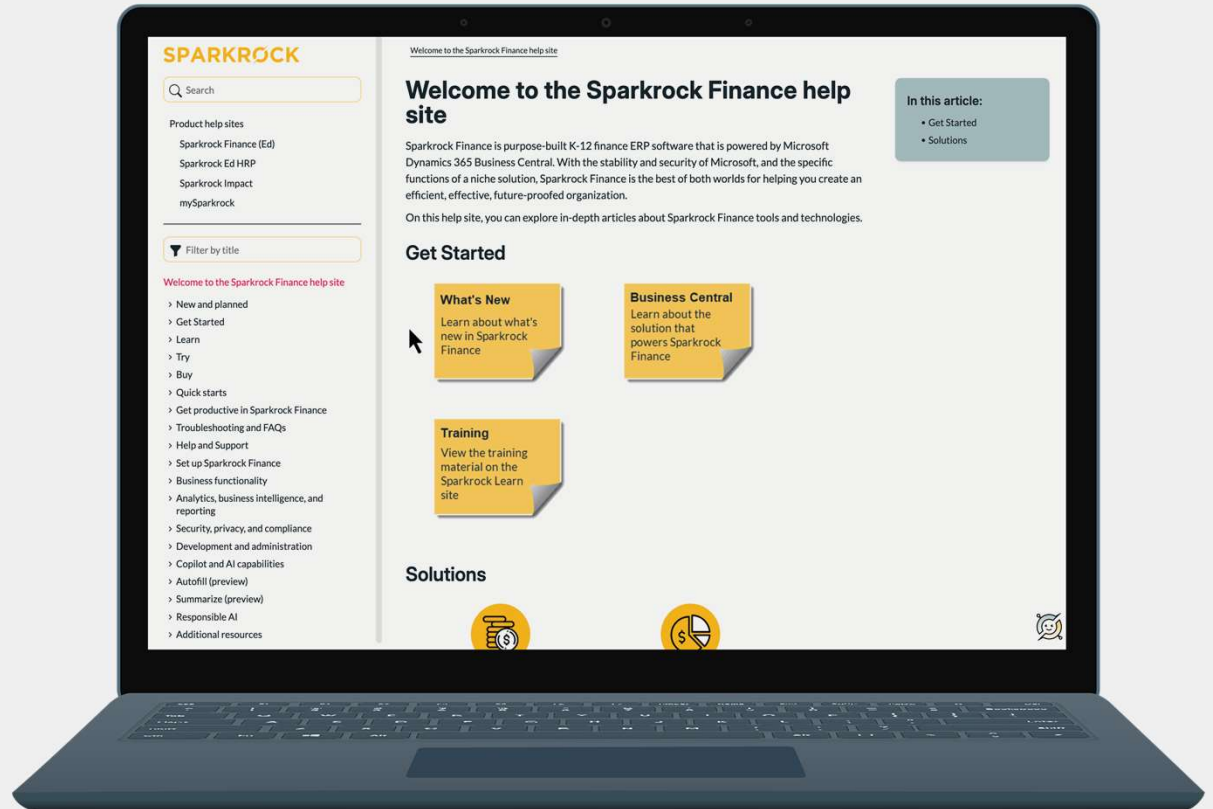
New Features and Upgrades

- Searchable, text-based release notes with implementations steps and screenshots.
- Release videos showing what has changed and how to use the new features.



Online Help

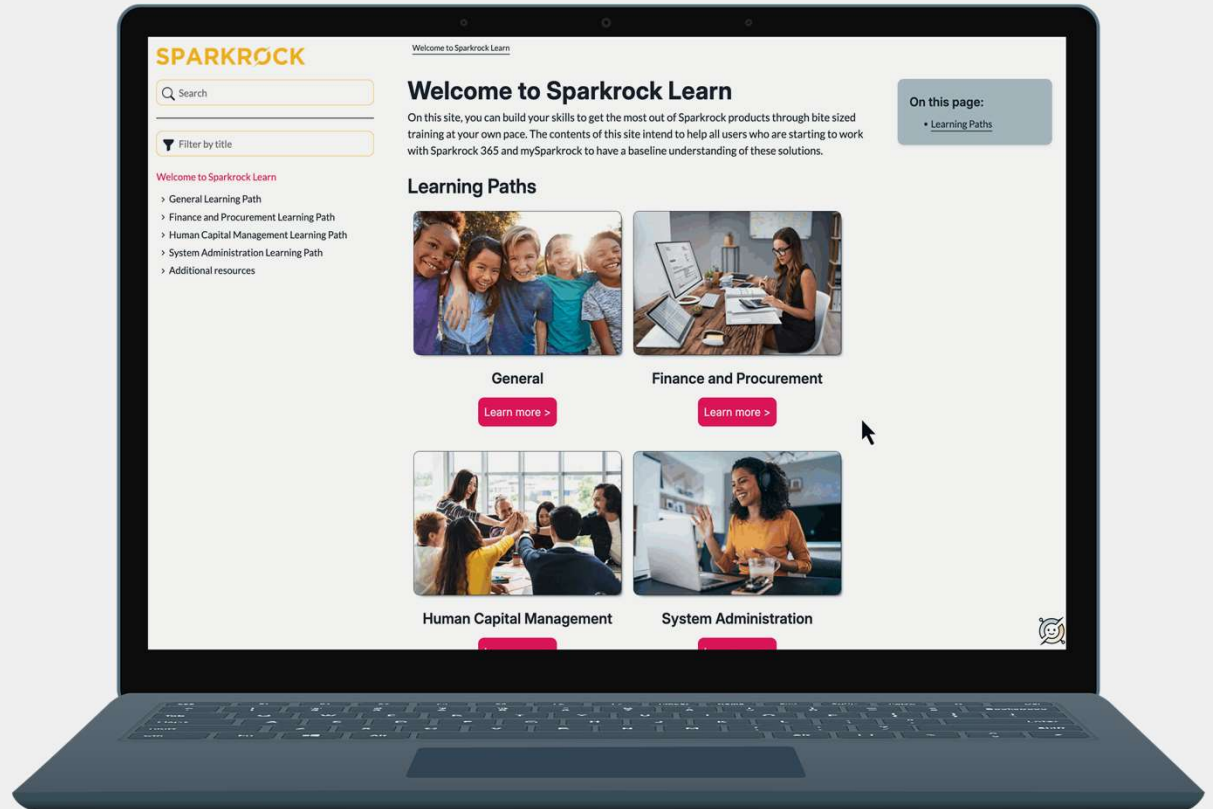
Step-by-step text-based help.





Video Training

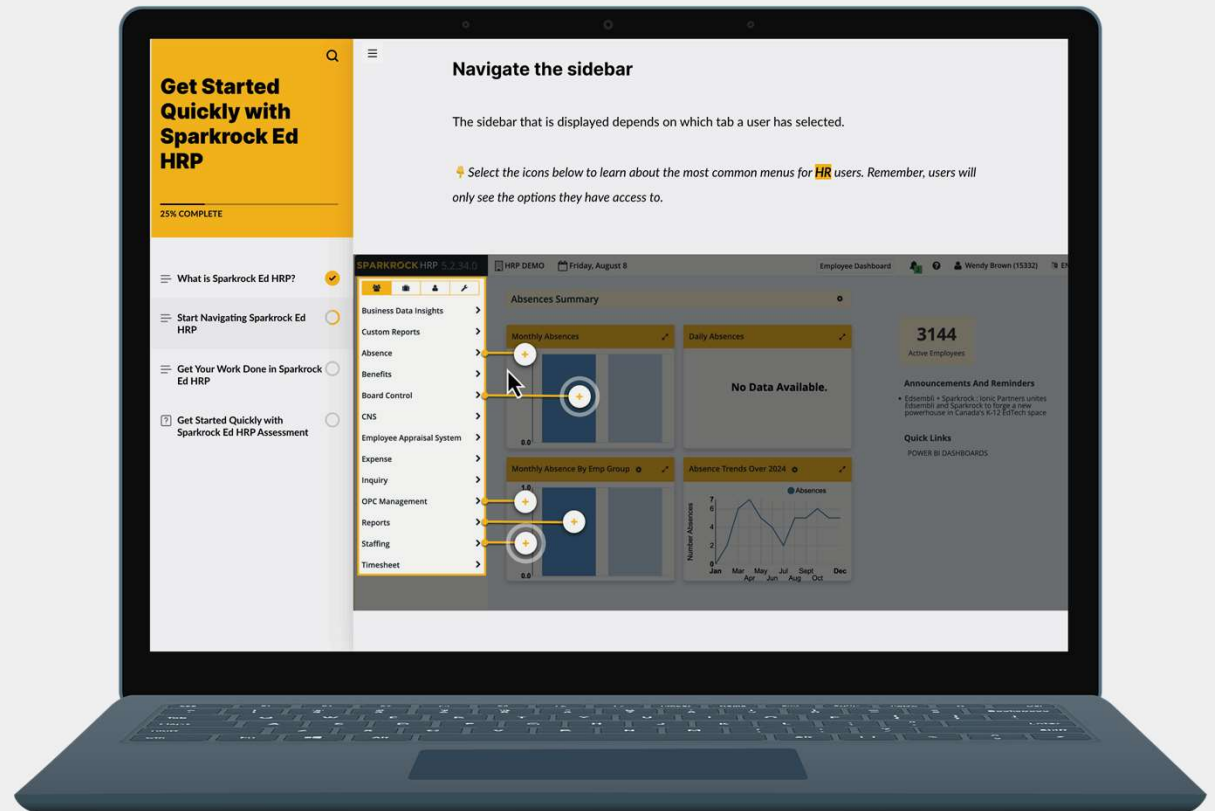
Video walkthroughs for Sparkrock Finance and Ed HRP topics.





Interactive Training

Hands-on simulations to enhance learning.

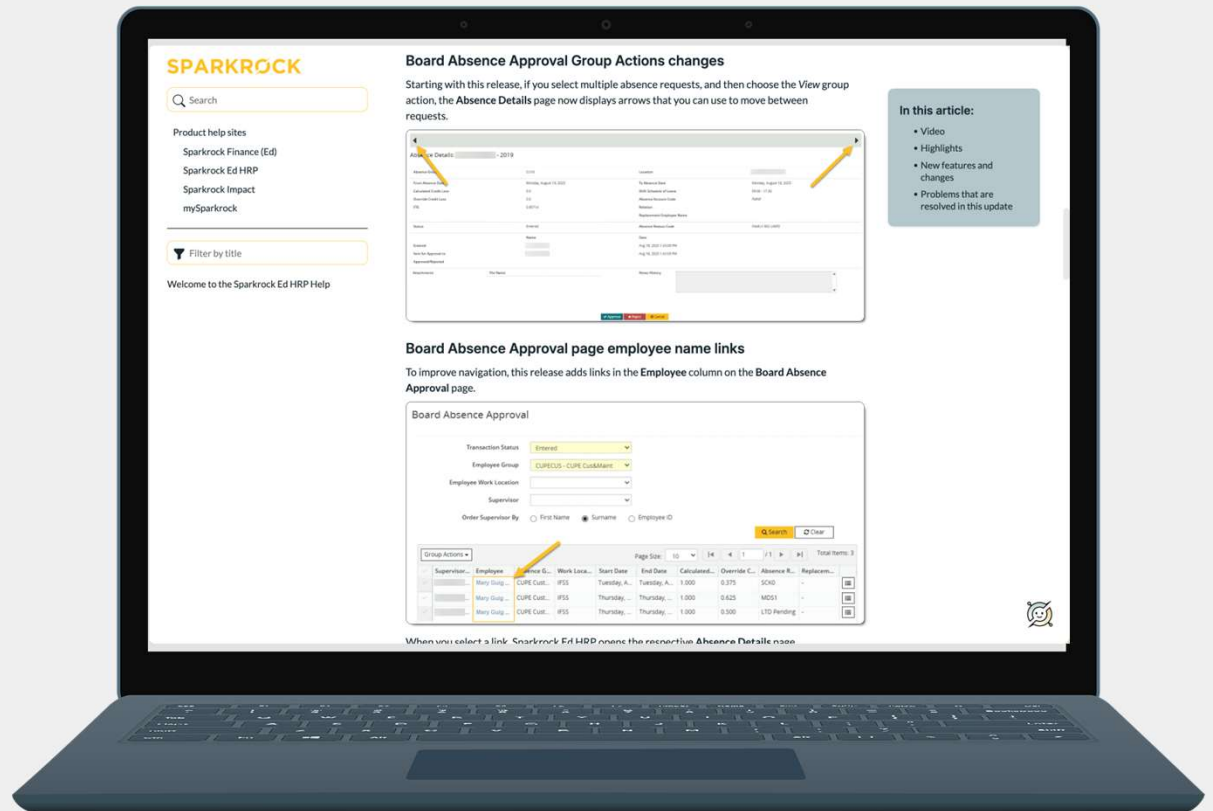


SPARKROCK



Release Notes

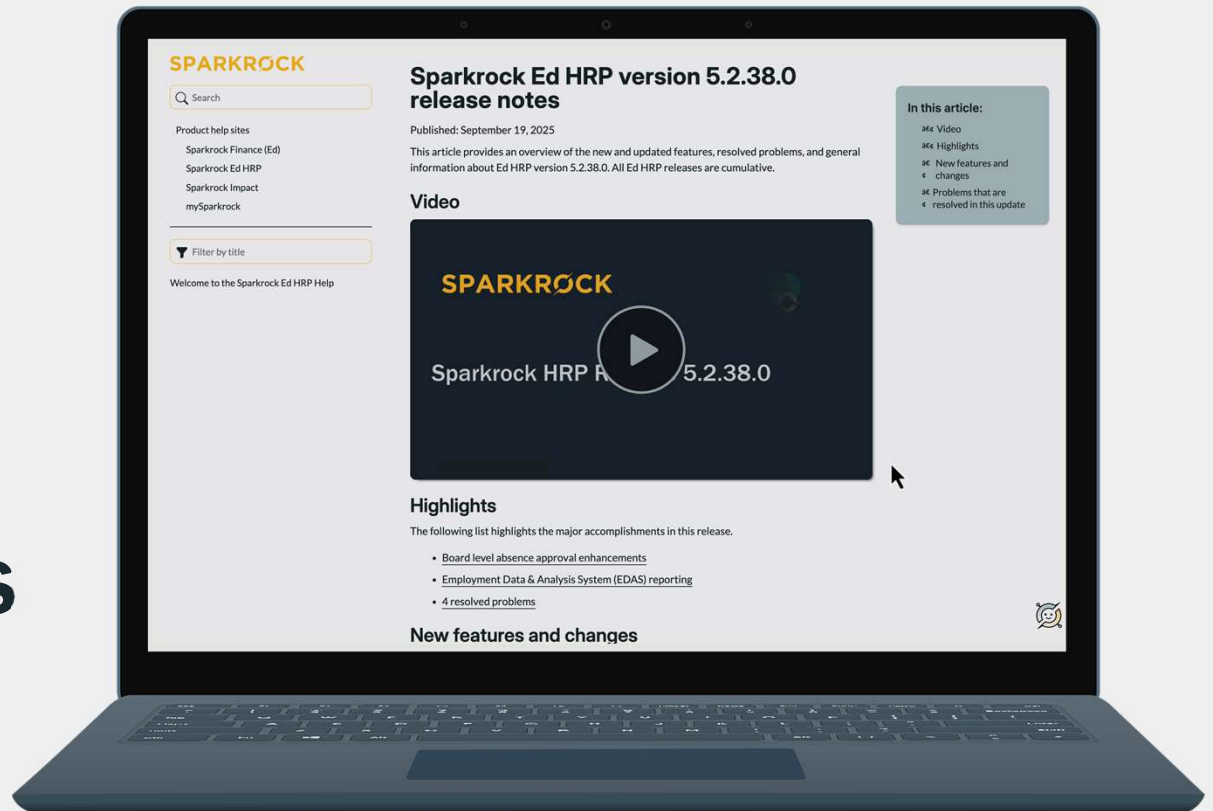
Searchable release notes with detailed screenshots.





Release Videos

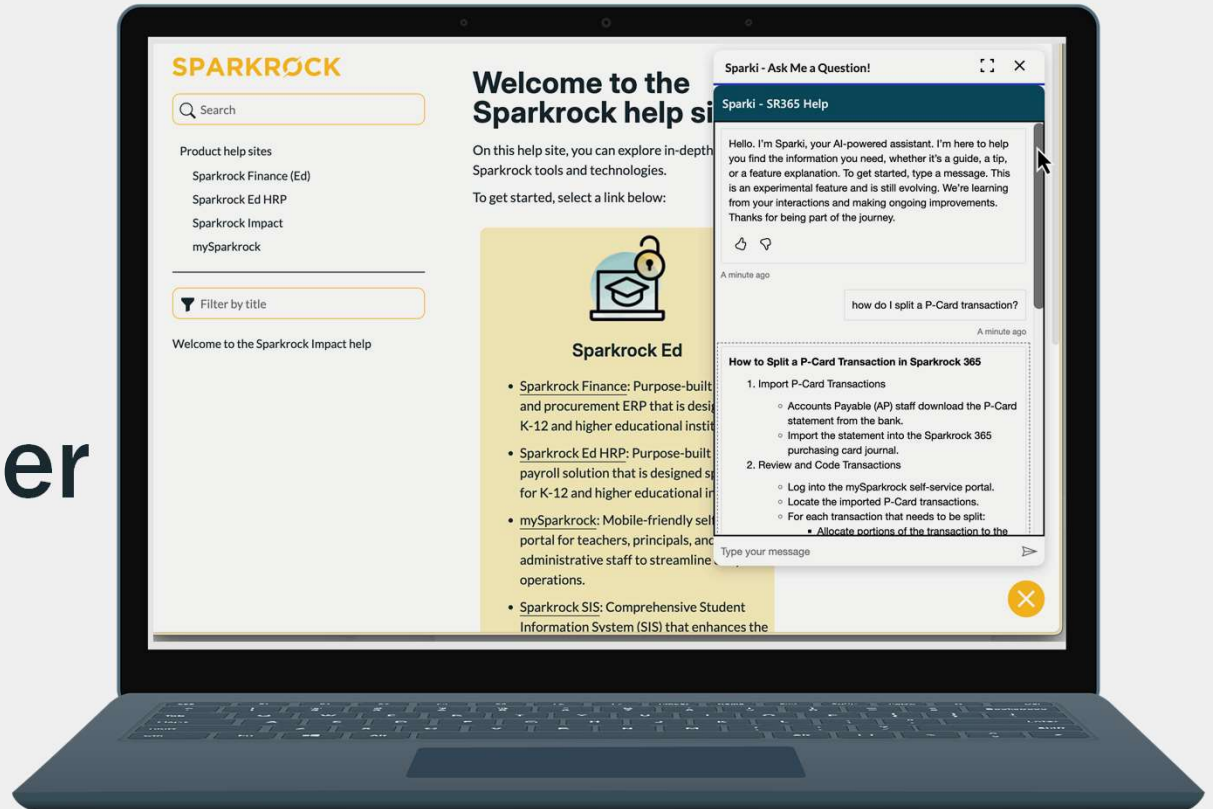
Takes you step-by-step,
showing what you need to
know.



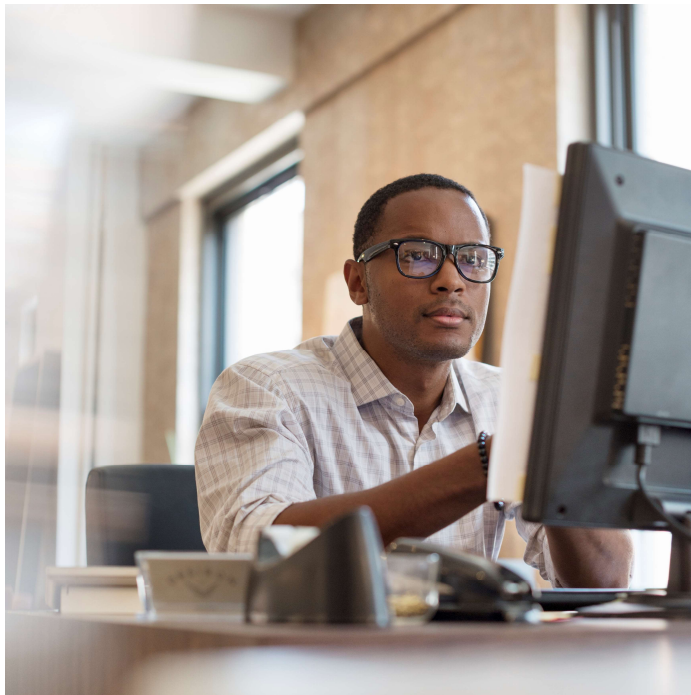


Brought together by Sparki AI

Ask a question, receive
instructions and links to
documentation and videos.



We've got you covered



SPARKROCK



Looking Ahead: Product Roadmap

SPARKROCK

Product Roadmap Themes

Enable Connected Experiences

Deepen 'Better Together' Value Proposition across Finance, Ed-HRP and Pay

Advance K-12 Excellence

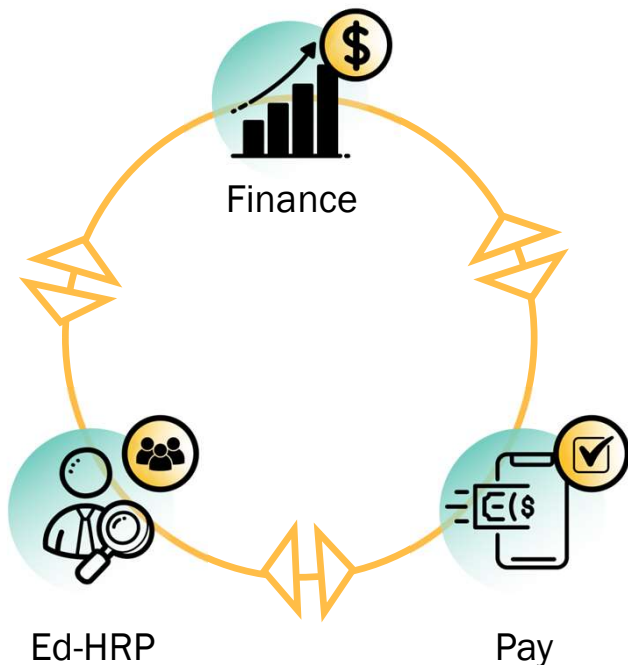
Enable provincial compliance, reporting, efficiency & inclusivity

Artificial Intelligence Everywhere

Utilize Artificial Intelligence to power Intelligent Insights & Automation

Theme: Enable Connected Experiences

Deepen 'Better Together' Value Prop across Finance, Ed-HRP & Pay



Unified Workflows Across Products

- Automated data exchanges between Finance, Ed-HRP and Pay (e.g., Automated Payroll GL sync between Finance & Ed-HRP; GL updates from Pay to Finance etc.)
- Cross-Product workflows (e.g., Summary GL population from Payroll, Automated AP invoice generation for payroll liabilities)
- GL Descriptor harmonization across Finance & Ed-HRP

Seamless Third-Party Integrations

- Finance APIs updates with 3P systems (e.g., budgeting tools)
- Pay integration with 3P systems (Chase, Worldline etc.)

Theme: Advance K-12 Excellence

Enable provincial compliance, reporting, efficiency & inclusivity



Provincial Compliance & Reporting

Enable BC, AB, MB-specific reporting (e.g., BC Stat Pay, BC ESA, AB ATRF, BC Gender & Ethnicity updates etc.)



Manager Enhancements

Enable managers to act on Purchase Invoices, Orders, Payment Requests, Purchase Requisitions from mySparkrock



Enhanced Time & Absence Management

Sophisticated time-sheet and absence workflows for diverse scenarios



School-Generated Funds

Simplified accounting in Pay to support Ministry of Education reporting



Improved French Language Support

Improved ca-FR locale for French school boards

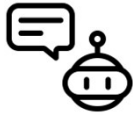


Modern Accounting Practices

Support Statistical & Allocation Accounting for transparency and control

Theme: AI to Power Intelligent Insights & Automation

Transform data into insights & automation make efficient, smart decisions quickly & easily



Help & Support

Assist users through conversational Sparki interface

- On Support based on Knowledge Base Articles and User Manuals
- In-app help (Finance, Impact HRP, Ed HRP, mySparkrock)

"How can I submit an expense claim"



Financial Analysis & Decision Support

AI-assisted strategic planning for Finance teams, enabling faster data-driven decisions through seamless access to insights

"What's our current spend vs. budget for STEM programs?"

"Summarize last quarter's financial performance"



Predictive Budgeting & Resource Allocation

AI-driven 'what-if' simulations & forecast to help Finance teams optimize predict budgeting and future resource allocation

"Projected expenses for next year are expected to be \$2M due to an anticipated 5% increase in enrolments, resulting in a 2% increase in headcount to support."



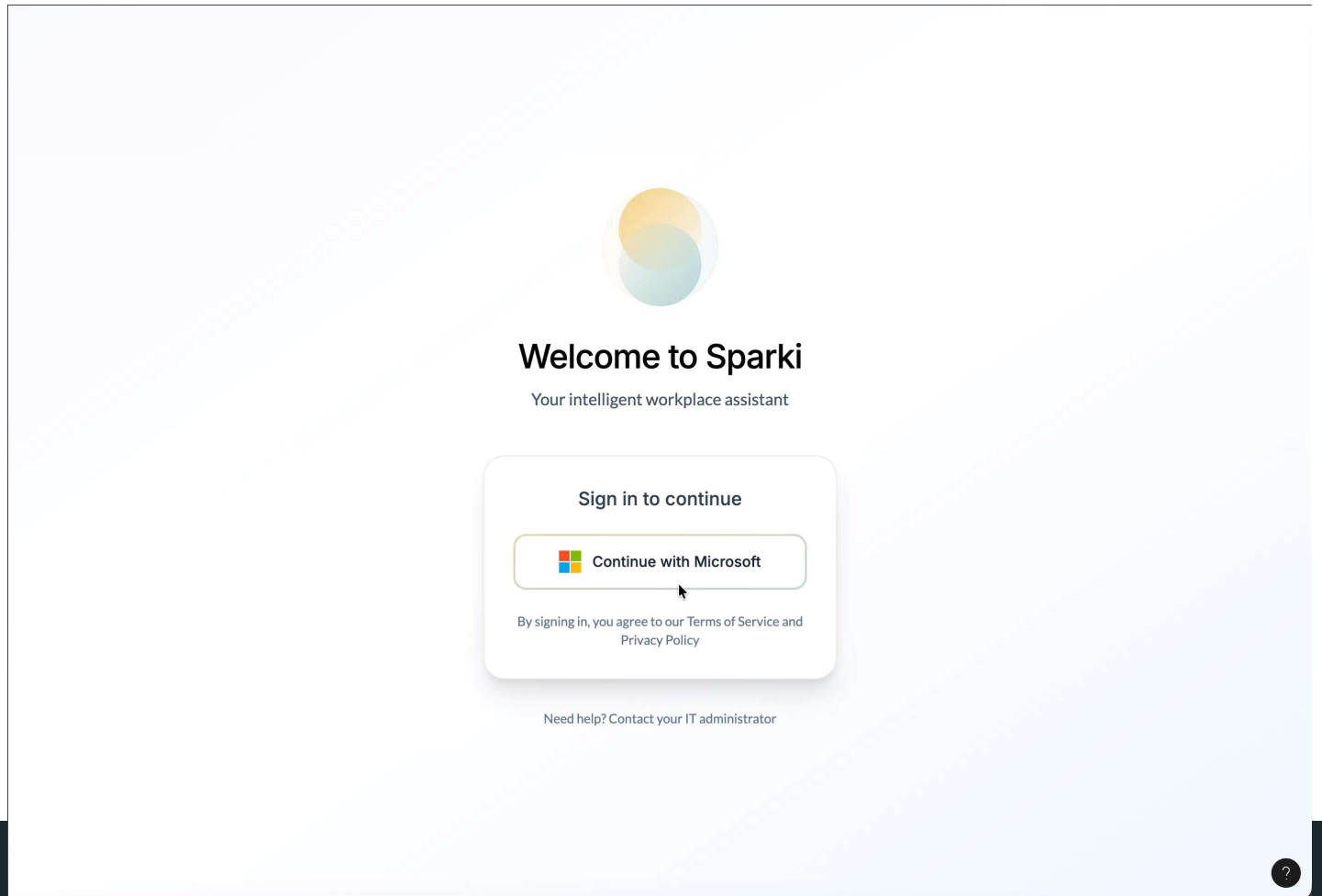
HR Automation

AI-powered HR inquiry responses & automation, freeing HR teams to focus on people-centric priorities

"Move Alice Smith from school #23 to school #26 as a full-time teacher for the 2026 school year."

"What is the vacation policy for my school district?"

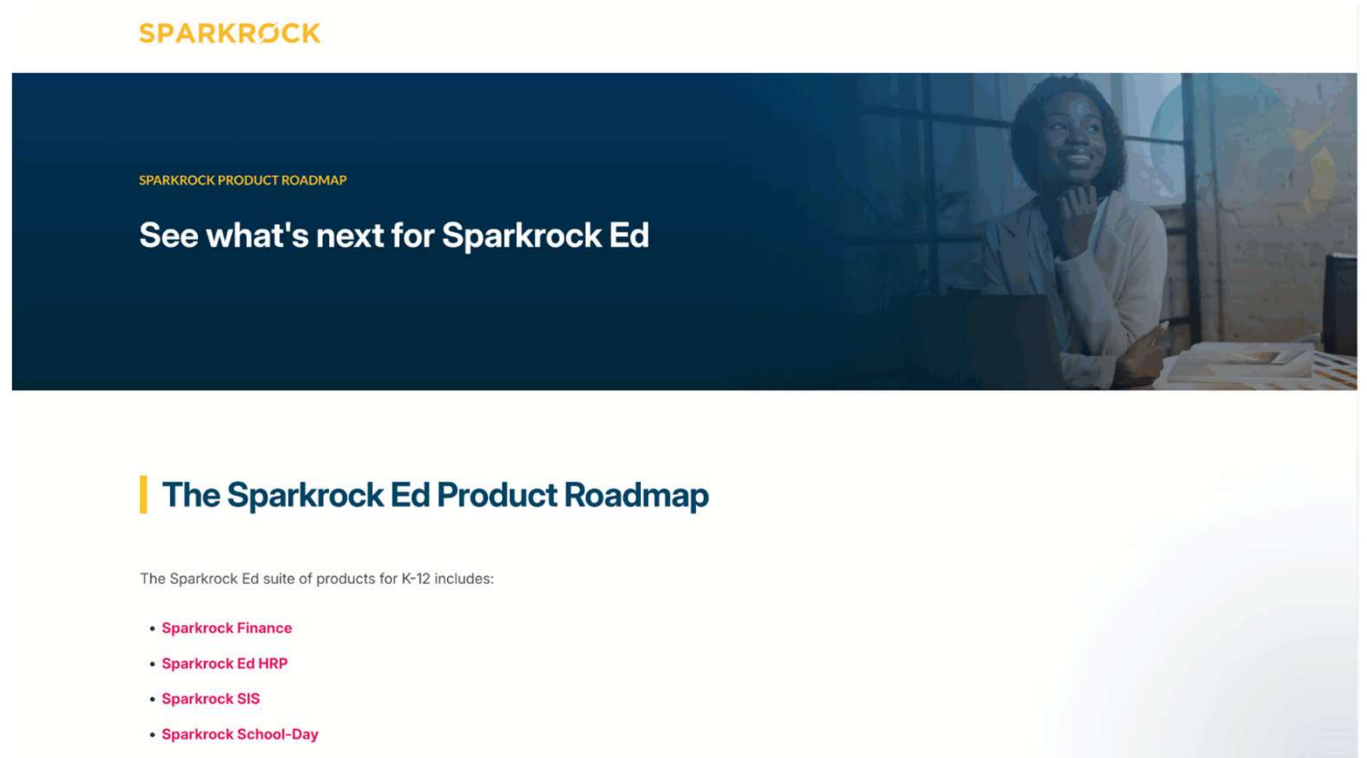
Sparki AI – Sneak Preview



Public Product Roadmap


Updated monthly

Lists quarterly view of deliverables – up to year out





Showcase: Case Management Prototype



I need the ability to track various reported incidents—such as medical cases, disability claims, attendance support, and other user-defined case types—while ensuring that all related information is secure and only accessible to authorized users,

—Canadian School District Leaders



Supporting all employees

- Just-in-time (JIT) resources
- Trending insights
- Automated notifications
- Reduce administration effort
- Improved collaboration
- Improved employee wellness



Let's take a closer look.

SOFTWARE DEMO



SPARKROCK

Thank You

SPARKROCK